

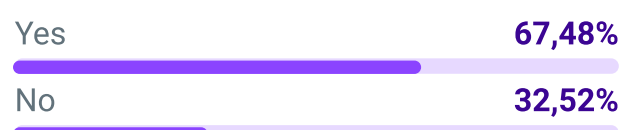
RESEARCH ABOUT ONLINE PURCHASING DURING BLACK FRIDAY

The dfndr lab, a digital security laboratory managed by PSafe, conducted a survey to discover the habits of online shopping during Black Friday in the United States. 1.434 responses were received from American users of the dfndr security application between November, 12 and November, 16, 2020. The projections were made based on data released by Statista in December 2019 regarding the American population with access to the Internet, which would be 85% of the population in the period, 313 million people.

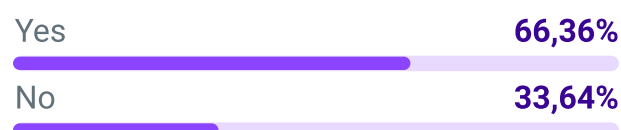
Do you usually shop online on Black Friday?



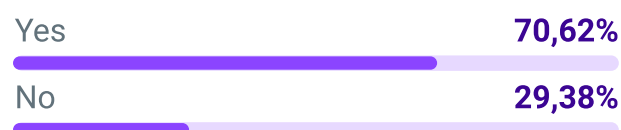
Have you ever received links for a FAKE promotion?



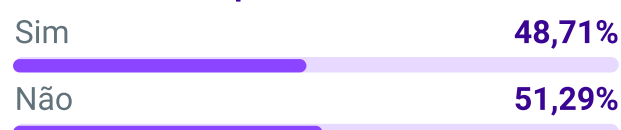
Before making any online purchase, do you do any checking or research to make sure the site is reliable?



Have you ever felt afraid to shop online?



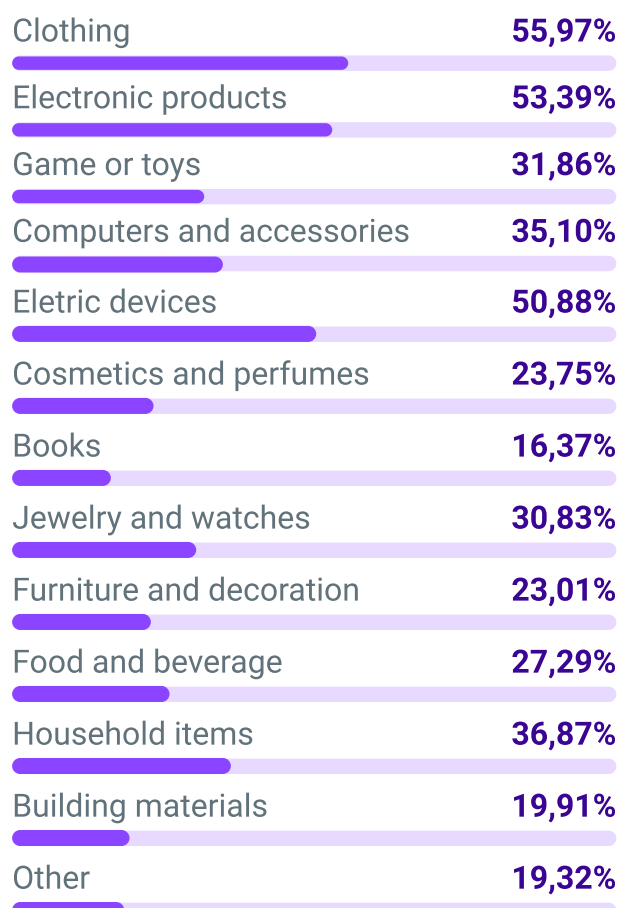
Have you ever fallen for a fake-store scam or a fake promotion?



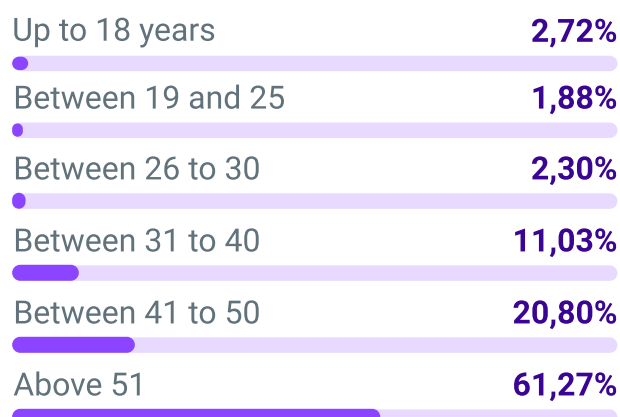
Have you ever had your credit card number stolen or your card cloned?



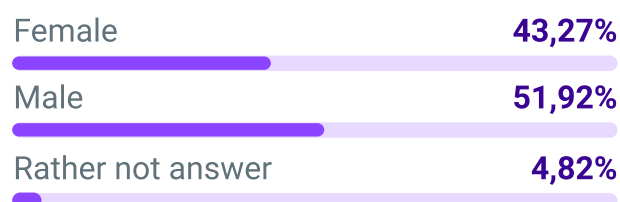
What kind of items would you like to buy on Black Friday?



How old are you?



What is your gender?



About PSafe

PSafe (www.psafe.com), the largest private cybersecurity company in Latin America, develops and distributes free mobile protection, performance and privacy solutions for Android and iOS smartphone users. Created in 2011, it currently has more than 300 million installations of its mobile security solutions. PSafe has the largest base of digital threats and attacks in Brazil, which powers its Artificial Intelligence system, capable of detecting new virtual threats in less than 1 second.